

Satellite Newsgathering 2nd Second Edition By Higgins Jonathan Published By Focal Press 2007

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Journalism Studies Andrew Calcutt 2011-01-31 Journalism Studies is a polemical textbook, aiming to rethink the field of journalism studies for the contemporary era.

Satellite Newsgathering Jonathan Higgins 2000 Praise for the first edition: "It is a wonderful source of information and has the merit of going straight to the subject, being technically precise although very easy to understand. There are numerous pictures, photographs, diagrams, which make the reading a real pleasure." --European Broadcasting Union Technical Review "The complexity of a satellite newsgathering system could be a four-month long college course with a high tuition rate and an enrolment number so large you have to watch your professor on a TV screen. Jonathan Higgins might have saved the independent learner a few attendance point deductions by fitting it into one book." --Satellite Broadband magazine An ideal introduction for anyone working, or interested, in satellite newsgathering (SNG). This book is an important and valuable work that is extremely easy to read, comprehensive in its treatment, and detailed where necessary. SNG used to be an immensely complex and expensive affair where broadcasting organizations were at the mercy of an expert who sat in a lonely corner, until needed. Things have changed--everyone in a global news organization needs to know about it now. This is not only because of the high costs of mistakes, but because now even non-technical journalists on the ground have to operate their own equipment. Learn the skills, basics of the equipment, cutting edge technology and critical safety issues of satellite newsgathering. * An informative guide for engineers and technicians, as well as journalists and editorial management working, or interested, in satellite newsgathering * Practical and theoretical insights into the technology and its application provide a complete overview * Discover how to overcome problems when operating SNG systems worldwide

Journalism and Truth in an Age of Social Media James E. Katz 2019-08-06 Truth qualities of journalism are under intense scrutiny in today's world. Journalistic scandals have eroded public confidence in mainstream media while pioneering news media compete to satisfy the public's appetite for news. Still worse is the specter of "fake news" that looms over media and political systems that underpin everything from social stability to global governance. This volume aims to illuminate the contentious media landscape to help journalism students, scholars, and professionals understand contemporary conditions and arm them to deal with a spectrum of new developments ranging from technology and politics to best practices. Fake news is among the greatest of these concerns, and can encompass everything from sarcastic or ironic humor to bot-generated, made-up stories. It can also include the pernicious transmission of selected, biased facts, the use of incomplete or misleadingly selective framing of stories, and photographs that editorially convey certain characteristics. This edited volume contextualizes the current "fake news problem." Yet it also offers a larger perspective on what seems to be uniquely modern, computer-driven problems. We must remember that we have lived with the problem of people having to identify, characterize, and communicate the truth about the world around them for millennia. Rather than identify a single culprit for disseminating misinformation, this volume examines how news is perceived and identified, how news is presented to the public, and how the public responds to news. It considers social media's effect on the craft of journalism, as well as the growing role of algorithms, big data, and automatic content-production regimes. As an edited collection, this volume gathers leading scholars in the fields of journalism and communication studies, philosophy, and the social sciences to address critical questions of how we should understand journalism's changing landscape as it relates to fundamental questions about the role of truth and information in society.

Women and Journalism Deborah Chambers 2004-06-01 Women and Journalism offers a rich and comprehensive analysis of the roles, status and experiences of women journalists in the United States and Britain. Drawing on a variety of sources and dealing with a host of women journalists ranging from nineteenth century pioneers to Martha Gellhorn, Kate Adie and Veronica Guerin, the authors investigate the challenges women have faced in their struggle to establish reputations as professionals. This book provides an account of the gendered structuring of journalism in print, radio and television and speculates about women's still-emerging role in online journalism. Their accomplishments as war correspondents are tracked to the present, including a study of the role they played post-September 11th.

Writing and Reporting News: A Coaching Method Carole Rich 2015-01-01 Pulling examples straight from recent headlines, WRITING AND REPORTING NEWS: A COACHING METHOD, 8e uses tips and techniques from revered writing coaches and award-winning journalists to help you develop the writing and reporting skills you need to succeed in the changing world of journalism. Full-color photographs and a strong storytelling approach keep you captivated throughout the book. An entire chapter is devoted to media ethics, while ethical dilemmas in each chapter give you practice working through ethical issues before you face them on the job. Offering the most up-to-date coverage available, the Eighth Edition fully integrates multimedia content into the chapters-reflecting the way the news world actually operates. It also includes an all-new book glossary featuring many of the newer terms used in Journalism. Integrating new trends in the convergence of print, broadcast, and online media, WRITING AND REPORTING NEWS equips you with the fundamental skills you need for media careers now-and in the future. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Making Media Content John A. Fortunato 2006-04-21 Making Media Content addresses the development of media content and the various factors and constituencies that influence content, such as advertisers, corporate interests, owners, and advocacy groups. It examines the strategic decision-making of mass media organizations as they determine what content they present to their audiences through broadcast, publication, or electronic access. The work focuses on the internal and external influences on media content, laying out the various processes and opening up the topic for further consideration. This book will appeal to academics in mass media, especially those studying the relationship between mass media organizations and public relations, and advertisers. Practitioners of the media, public relations, and advertising fields would be interested because there are practical applications to their industries and explanations of the communication interactions between these groups.

Introduction to SNG and ENG Microwave Jonathan Higgins 2013-07-31 An excellent primer on the subject, this book gives beginning professionals in satellite newsgathering an introduction to the technologies and processes involved. It will also suit journalists, editors and producers needing to understand this important element of the newsgathering chain. Written for the complete beginner, the book shows how typical transmission chains work and their communication with the studio. It also offers a brief introduction to analogue and digital theory before going onto to explain Electronic Newsgathering (ENG) systems: from basic principles: transmission and reception chains, frequencies used and why, through to audio channel, subcarriers and digital modulation, as well as applications: radio cameras, window links, infra-red & laser links. A brief chapter on satellite theory gives an overview of satellite communication and orbits, basic satellite communication theory, transportables ('flyaways') and trucks, as well as analogue vs digital issues, digital compression and MPEG. Systems regulations and operations are

also introduced as well as safety and logistics issues. If you're looking for a quick and easy introduction to the subject, this book will act as an essential on the job reference guide.

Proceedings of the Second International Airborne Remote Sensing Conference and Exhibition 1996

Foreign Correspondence John Maxwell Hamilton 2013-09-13 Despite the importance of foreign news, its history, transformation and indeed its future have not been much studied. The scholarly community often calls attention to journalism's shortcomings covering the world, yet the topic has not been systematically examined across countries or over time. The need to redress this neglect and the desire to assess the impact of new media technologies on the future of journalism – including foreign correspondence – provide the motivation for this stimulating, exciting and thought-provoking book. While the old economic models supporting news have crumbled in the wake of new media technologies, these changes have the potential to bring new and improved ways to inform people of foreign news. In an increasingly globalized era, journalism is being transformed by the effortlessly quick sharing of information across national boundaries. As such, we need to reconsider foreign correspondence and explore where such reporting is headed. This book discusses the current state and future prospects for foreign correspondence across the full range of media platforms, and assesses developments in the reporting of overseas news for audiences, governments and foreign policy in both contemporary and historical settings around the globe. As Emmy Award and Pulitzer Prize-winning correspondent Serge Schmemmann reminds us in this book, "quality journalism and unbiased reporting are as valid and necessary today as they ever were [...] one of the primary tasks of journalists and scholars as they follow the changes taking place must be to ensure that the 'new international information order' now imposed by the Internet remains true to the ideals and traditions that define our journalism." This book was originally published as a special issue of Journalism Studies.

The American Television Industry Michael Curtin 2017-11-07 In an age of proliferating choices, television nevertheless remains the most popular medium in the United States. Americans spend more time with TV than ever before, and many 'new media' forms, such as blu-ray movies, Hulu videos, and Internet widgets, are produced and delivered by the world's most lucrative and powerful television industry. Yet that industry has undergone profound changes since the 1980s, moving from a three-network oligopoly to a sprawling range of channels and services dominated by a handful of major conglomerates. Viewers can now access hundreds of channels at all hours of the day and can search and select from hundreds of thousands of individual programmes on video and Internet services. This diversity has fragmented the size of television audiences and transformed relationships between viewers and television companies. Unlike the first fifty years of television, today's industry leaders can no longer rely on mass audiences and steady revenue flows from big-budget advertisers, and this in turn affects their programming and production strategies.

The Newspapers Handbook Richard Keeble 2014-08-21 This new edition of The Newspapers Handbook presents an enlightening examination of an ever-evolving industry, engaging with key contemporary issues, including reporting in the digital age and ethical and legislative issues following the hacking scandal to display a comprehensive anatomy of the modern newsroom. Richard Lance Keeble and Ian Reeves offer readers expert practical advice, drawing on a wide range of examples from print and digital news sources to illustrate best practice and the political, technological and financial realities of newspaper journalism today. Other key areas explored include: the language of news basic reporting the art of interviewing feature writing the role of social media in reporting investigative reporting court reporting reporting on national and local government guidance on training and careers for those entering the industry.

Democracy and the News Herbert J. Gans 2004-04 American democracy was founded on the belief that ultimate power rests in an informed citizenry. But that belief appears naive in an era when private corporations manipulate public policy and the individual citizen is dwarfed by agencies, special interest groups, and other organizations that have a firm grasp on real political and economic power. In Democracy and the News, one of America's most astute social critics explores the crucial link between a weakened news media and weakened democracy. Building on his 1979 classic media critique Deciding What's News, Herbert Gans shows how, with the advent of cable news networks, the internet, and a proliferation of other sources, the role of contemporary journalists has shrunk, as the audience for news moves away from major print and electronic media to smaller and smaller outlets. Gans argues that journalism also suffers from assembly-line modes of production, with the major product being publicity for the president and other top political officials, the very people citizens most distrust. In such an environment, investigative journalism--which could offer citizens the information they need to make intelligent critical choices on a range of difficult issues--cannot flourish. But Gans offers incisive suggestions about what the news media can do to recapture its role in American society and what political and economic changes might move us closer to a true citizen's democracy. Touching on questions of critical national importance, Democracy and the News sheds new light on the vital importance of a healthy news media for a healthy democracy.

The War Correspondent Greg McLaughlin 2016-02-20 The War Correspondent looks at the role of the war reporter today: the attractions and the risks of the job; the challenge of objectivity and impartiality in the war zone; the danger that journalistic independence is being compromised by military control, censorship and public relations; as well as the commercial and technological pressures of an intensely concentrated, competitive news media environment. This new edition substantially updates the original, ending with an extended section on the return of history and ideology to the reporting of international conflict. It examines the 'war on terror' framework that dominated the first decade of the 21st century and, as Russia imposes itself once again on the international stage, asks if it might well give way to a new, Cold War framework. If so, what will that mean for the new generation of war correspondents, attuned not to history or ideology but to the politics of the next conflict? The book features interviews with prominent war and foreign correspondents such as John Pilger, Robert Fisk, Mary Dejevsky and Alex Thomson.

English as a Global Language David Crystal 2012-03-29 David Crystal's classic English as a Global Language considers the history, present status and future of the English language, focusing on its role as the leading international language. English has been deemed the most 'successful' language ever, with 1500 million speakers internationally, presenting a difficult task to those who wish to investigate it in its entirety. However, Crystal explores the subject in a measured but engaging way, always backing up observations with facts and figures. Written in a detailed and fascinating manner, this is a book written by an expert both for specialists in the subject and for general readers interested in the English language.

The British National Bibliography Arthur James Wells 2007

Applied Photographic Optics Sidney Ray 2002-02-20 Selected by the American Library Association's 'Choice' magazine as "best technical book", the first edition of this book soon established itself as the standard reference work on all aspects of photographic lenses and associated optical systems. This is unsurprising, as Sidney Ray provides a complete, comprehensive reference source for anyone wanting information on photographic lenses, from the student to the practitioner or specialist working with visual and digital media worldwide. This third edition has been fully revised and expanded to include the rapid progress in the last decade in optical technology and advances in relevant electronic and digital forms of imaging. Every chapter has been revised and expanded using new figures and photographs as appropriate, as well as extended bibliographies. New chapters include details of filters, measurements from images and the optical systems of digital cameras. Details of electronic and digital imaging have been integrated throughout. More information is given on topics such as aspherics, diffractive optics, ED glasses, image stabilization, optical technology, video projection and new types of lenses. A selection of the contents includes chapters on: optical theory, aberrations, auto focus, lens testing, depth of field, development of photographic lenses, general properties of lenses, wide-angle lenses, telephoto lenses, video lenses, viewfinder systems, camera movements, projection systems and 3-D systems.

International Broadcasting Convention Institution of Electrical Engineers 1996

The Handbook of Mass Media Ethics Lee Wilkins 2008-09-17 This Handbook encapsulates the intellectual history of mass media ethics over the past twenty-five years. Chapters serve as a summary of existing research and thinking in the field, as well as setting agenda items for future research. Key features include: up-to-date and comprehensive coverage of media ethics, one of the hottest topics in the media community 'one-stop shopping' for historical and current research in media ethics experienced, top-tier editors, advisory board, and contributors. It will be an essential reference on media ethics theory and research for scholars, graduate students, and researchers in media, mass communication, and journalism.

The Reproduction of Colour R. W. G. Hunt 2005-05-05 Increasing use of digital signals for transmitting data in television, photography and printing means the reproduction of pictorial colour in the 21st century continues to drive innovation in its development. Hunt's classic text The Reproduction of Colour has been fully revised and updated for the sixth edition to provide a comprehensive introduction to colour imaging and colour reproduction.

New illustrations, diagrams and photographs ensure that both students and practising engineers using colour images can gain a full understanding of the theory and practical applications behind the phenomena they encounter. Key features: Describes the fundamental principles of colour reproduction for photography, television, printing and electronic imaging. Provides detailed coverage of the physics of light and the property of colorants. Includes new chapters on digital printing and digital imaging, which discuss colour reproduction on HDTV and desktop publishing. Presents expanded coverage of the evaluation of colour appearance. The *Reproduction of Colour* is already used as a basis for lectures in universities and specialist institutions and continues to be an essential resource for scientists, engineers and developers needing to appreciate the technologies of colour perception. Reviews of the Fifth Edition: "The book is beautifully written and superbly presented. It is a credit to both author and publisher, and deserves to be on the shelves of anyone who has any concern with the reproduction of colour." From *The Journal of Photographic Science*, Vol. 43 1995 "Using his ability as a teacher, Dr Hunt has made potentially very difficult topics quite readable...he brings the insight that leads the reader to a greater depth of understanding." From *Color Research and Application*, Vol. 23 1998 The Society for Imaging Science and Technology is an international society that aims to advance the science and practices of image assessment. A major objective of the Wiley-IS&T series will be to explain the latest scientific and technological developments in the field of imaging at a professional level. The broad scope of the series will focus on imaging in all its aspects, with particular emphasis on digital printing, electronic imaging, photofinishing, image preservation, image assessment, image archiving, pre-press technologies and hybrid imaging systems.

What is Digital Journalism Studies? Steen Steensen 2020-07-21 *What is Digital Journalism Studies?* delves into the technologies, platforms, and audience relations that constitute digital journalism studies' central objects of study, outlining its principal theories, the research methods being developed, its normative underpinnings, and possible futures for the academic field. The book argues that digital journalism studies is much more than the study of journalism produced, distributed, and consumed with the aid of digital technologies. Rather, the scholarly field of digital journalism studies is built on questions that disrupt much of what previously was taken for granted concerning media, journalism, and public spheres, asking questions like: What is a news organisation? To what degree has news become separated from journalism? What roles do platform companies and emerging technologies play in the production, distribution, and consumption of news and journalism? The book reviews the research into these questions and argues that digital journalism studies constitutes a cross-disciplinary field that does not focus on journalism solely from the traditions of journalism studies, but is open to research from and conversations with related fields. This is a timely overview of an increasingly prominent field of media studies that will be of particular interest to academics, researchers, and students of journalism and communication.

The CNN Effect Piers Robinson 2005-07-08 *The CNN Effect* examines the relationship between the state and its media, and considers the role played by the news reporting in a series of 'humanitarian' interventions in Iraq, Somalia, Bosnia, Kosovo and Rwanda. Piers Robinson challenges traditional views of media subservience and argues that sympathetic news coverage at key moments in foreign crises can influence the response of Western governments.

Broadcasting & Cable 2004

Journalism and New Media John V. Pavlik 2001-06-27 Ubiquitous news, global information access, instantaneous reporting, interactivity, multimedia content, extreme customization: Journalism is undergoing the most fundamental transformation since the rise of the penny press in the nineteenth century. Here is a report from the front lines on the impact and implications for journalists and the public alike. John Pavlik, executive director of the Center for New Media at Columbia University's Graduate School of Journalism, argues that the new media can revitalize news gathering and reengage an increasingly distrustful and alienated citizenry. The book is a valuable reference on everything from organizing a new age newsroom to job hunting in the new media.

Digital Leadership Eric Sheninger 2019-04-03 Lead for efficacy in these disruptive times! Cultivating a school culture focused on the achievement of students while anticipating change is imperative, but it's tough to keep up with varying leadership demands when it seems like society and technology are constantly changing as well! Moving beyond the skills and tools introduced in the first edition, this revamped second edition features: New organization emphasizing the interconnectivity of the Pillars of Digital Leadership Innovative strategies and leadership practices that enhance school culture and drive learning improvement Updated vignettes from digital leaders who have successfully implemented the included strategies New online resources, informative graphics, and end of chapter guiding questions

Book Review Index 2001 Cumulation Dana Ferguson 2001-09

Television, Nation, and Culture in Indonesia Philip Kitley 2014-07-31 The culture of television in Indonesia began with its establishment in 1962 as a public broadcasting service. From that time, through the deregulation of television broadcasting in 1990 and the establishment of commercial channels, television can be understood, Philip Kitley argues, as a part of the New Order's national culture project, designed to legitimate an idealized Indonesian national cultural identity. But Professor Kitley suggests that it also has become a site for the contestation of elements of the New Order's cultural policies. Based on his studies, he further speculates on the increasingly significant role that television is destined to play as a site of cultural and political struggle.

The Global Investigative Journalism Casebook Mark Hunter 2012

The New Communications Technologies Michael M. Mirabito 2004 As new communications applications are developed and brought to market, it is vital for communications professionals to keep abreast of these issues. Since the technologies and applications also affect our daily lives, it is important to understand how they will shape the country and, by extension, the world at large. International censorship, the impact of the Internet and wireless tools, and the legislation following the World Trade Center bombing all fall into this category. *The New Communications Technologies, Fifth Edition*, provides vital information on the new and emerging technologies that will shape the way communicators do business. The book explores the new communications technologies and covers topics ranging from multimedia and production to satellites to digital communication. Just as important, the book examines the social, economic, and political impact brought about by the adoption of such technologies and applications; this fallout includes privacy concerns, First Amendment issues, and the implications raised by biometric systems. * Expanded coverage of emerging technologies, and legal issues * Completely reorganized to enhance the information flow from topic to topic * The authors' Instructor's Manual is available from the Publisher

The Media for Democracy Monitor Josef Trappel 2011-01-01

McQuail's Mass Communication Theory Denis McQuail 2005-05-20 This fully revised and updated edition provides a comprehensive, non-technical introduction to the range of approaches to understanding mass communication.

Broadcasting & Cable 2006-04

Journalism, fake news & disinformation Ireton, Cheryl 2018-09-17

Broadcasting Cablecasting Yearbook 1985

Reporting War and Conflict Janet Harris 2018-10-03 *Reporting War and Conflict* brings together history, theory and practice to explore the issues and obstacles involved in the reporting of contemporary war and conflict. The book examines the radical changes taking place in the working practices and day-to-day routines of war journalists, arguing that managing risk has become central to modern war correspondence. How individual reporters and news organisations organise their coverage of war and conflict is increasingly shaped by a variety of personal, professional and institutional risks. The book provides an historical and theoretical context to risk culture and the work of war correspondents, paying particular attention to the changing nature of technology, organisational structures and the role of witnessing. The conflicts in Iraq, Afghanistan and Syria are examined to highlight how risk and the calculations of risk vary according to the type of conflict. The focus is on the relationship between propaganda, censorship, the sourcing of information and the challenges of reporting war in the digital world. The authors then move on to discuss the arguments around risk in relation to gender and war reporting and the coverage of death on the battlefield. *Reporting War and Conflict* is a guide to the contemporary changes in warfare and the media environment that have influenced war reporting. It offers students and researchers in journalism and media studies an invaluable overview of the life of a modern war correspondent.

The Content Analysis Guidebook Kimberly A. Neuendorf 2016-05-30 Content analysis is one of the most important but complex research methodologies in the social sciences. In this thoroughly updated Second Edition of *The*

Content Analysis Guidebook, author Kimberly Neuendorf provides an accessible core text for upper-level undergraduates and graduate students across the social sciences. Comprising step-by-step instructions and practical advice, this text unravels the complicated aspects of content analysis.

Satellite Newsgathering Jonathan Higgins 2012-08-06 Praise for the first edition: "It is a wonderful source of information and has the merit of going straight to the subject, being technically precise although very easy to understand. There are numerous pictures, photographs, diagrams, which make the reading a real pleasure." --European Broadcasting Union Technical Review "The complexity of a satellite newsgathering system could be a four-month long college course with a high tuition rate and an enrolment number so large you have to watch your professor on a TV screen. Jonathan Higgins might have saved the independent learner a few attendance point deductions by fitting it into one book." --Satellite Broadband magazine An ideal introduction for anyone working, or interested, in satellite newsgathering (SNG). The new edition of this popular book builds upon the success of the first--an important and valuable work that is extremely easy to read, comprehensive in its treatment, and detailed where necessary. SNG used to be an immensely complex and expensive affair where broadcasting organizations were at the mercy of an expert who sat in a lonely corner, until needed. Things have changed--everyone in a global news organization needs to know about it now. This is not only because of the high costs of mistakes, but because now even non-technical journalists on the ground have to operate their own equipment. Learn the skills, basics of equipment, cutting edge technology and critical safety issues of satellite newsgathering. The Recording Engineer's Handbook Bobby Owsinski 2005 Working as a recording engineer presents challenges from every direction of your project. From using microphones to deciding on EQ settings, choosing outboard gear to understanding how, when and why to process your signal, the seemingly never-ending choices can be very confusing. Professional Audio's bestselling author Bobby Owsinski (The Mixing Engineer's Handbook, The Mastering Engineer's Handbook) takes you into the tracking process for all manner of instruments and vocals-- providing you with the knowledge and skill to make sense of the many choices you have in any given project. From acoustic to electronic instruments, mic placement to EQ settings, everything you need to know to capture professionally recorded audio tracks is in this guide.

A History of Video Art Chris Meigh-Andrews 2013-11-07 A History of Video Art is a revised and expanded edition of the 2006 original, which extends the scope of the first edition, incorporating a wider range of artists and works from across the globe and explores and examines developments in the genre of artists' video from the mid 1990s up to the present day. In addition, the new edition expands and updates the discussion of theoretical concepts and ideas which underpin contemporary artists' video. Tracking the changing forms of video art in relation to the revolution in electronic and digital imaging that has taken place during the last 50 years, A History of Video Art orients video art in the wider art historical context, with particular reference to the shift from the structuralism of the late 1960s and early 1970s to the post-modernist concerns of the 1980s and early 1990s. The new edition also explores the implications of the internationalisation of artists' video in the period leading up to the new millennium and its concerns and preoccupations including post-colonialism, the post-medium condition and the impact and influence of the internet.

Crisis Management in the Food and Drinks Industry: A Practical Approach Colin Doeg 2006-06-18 Few titles could be timelier than the second edition of Crisis Management in the Food and Drinks Industry – A Practical Approach. The world is worrying about a human pandemic arising from the avian flu epidemic that is spreading from the Far East, the implications of which could be as great for the food industry as were the outbreaks of foot and mouth disease and BSE. This practical and greatly expanded edition by media and public relations veteran Colin Doeg focuses on the communications aspects of dealing with a crisis. It is global in its coverage of the subject, reviewing practices and requirements in countries ranging from the USA and the UK to Australia and New Zealand. Doeg offers advice ranging from preparing for the unthinkable to the dramatic expansion of the Internet, avoiding being caught off-guard by a situation, the ramifications of product tampering and managing an actual crisis. Advice is also offered on dealing with extremist organizations and terrorist threats as well as bioterrorism – "a clear and present danger" – and a number of problems facing the food industry, including the practice of selling meat unfit for human consumption and the threat posed by the increasing toxicity of fish due to the rising pollution of the world's oceans. In a special late chapter – written only three months before publication – the author looks ahead to events which he believes will shape the world of crisis management in the future, including the empowering influence of the Internet during the 2004 Asian Tsunami, the discovery of the illegal dye Sudan 1 (Red) in millions of food products and the fears of a pandemic arising from the spreading outbreak of avian flu. Examples of typical documents like a crisis plan for a business, a crisis checklist, a press release announcing a product recall, an announcement to employees and a checklist for anyone dealing with a threatening phone call are provided. Also included is a list of sources of information and assistance in the event of a product crisis. Crisis Management in the Food and Drinks Industry is the only title dealing specifically with this crucial subject in relation to the food industry. As such, it is relevant not only to those in the food industry, but also to marketing and senior management in general in the fields of agriculture, public health and law enforcement.

Media Effects and Society Elizabeth M. Perse 2016-08-05 Grounded in theoretical principle, Media Effects and Society help students make the connection between mass media and the impact it has on society as a whole. The text also explores how the relationship individuals have with media is created, therefore helping them alleviate its harmful effects and enhance the positive ones. The range of media effects addressed herein includes news diffusion, learning from the mass media, socialization of children and adolescents, influences on public opinion and voting, and violent and sexually explicit media content. The text examines relevant research done in these areas and discusses it in a thorough and accessible manner. It also presents a variety of theoretical approaches to understanding media effects, including psychological and content-based theories. In addition, it demonstrates how theories can guide future research into the effects of newer mass communication technologies. The second edition includes a new chapter on effects of entertainment, as well as text boxes with examples for each chapter, discussion of new technology effects integrated throughout the chapters, expanded pedagogy, and updates to the theory and research in the text. These features enhance the already in-depth analysis Media Effects and Society provides.